

TCU UNDERGRADUATE EMPLOYMENT OVERVIEW

THE WALL
STREET
JOURNAL.

No. 2

in the nation for student
engagement by the Wall
Street Journal

Among the

TOP 100

national universities in
the 2016 U.S. News &
World Report rankings.

7

YEARS IN A ROW

**Bloomberg
Businessweek**

Ranked TCU's Neeley
School of Business
in the top 30 in the
nation.



\$49,535

AVERAGE STARTING SALARY

85%

EMPLOYED OR ENROLLED IN
GRADUATE SCHOOL WITHIN 90
DAYS OF GRADUATION

74%

HAD INTERNSHIPS

41%

RECEIVED ACADEMIC
CREDIT

2

AVERAGE INTERNSHIPS
COMPLETED PER STUDENT



STUDENT
AFFAIRS

Center for Career &
Professional Development

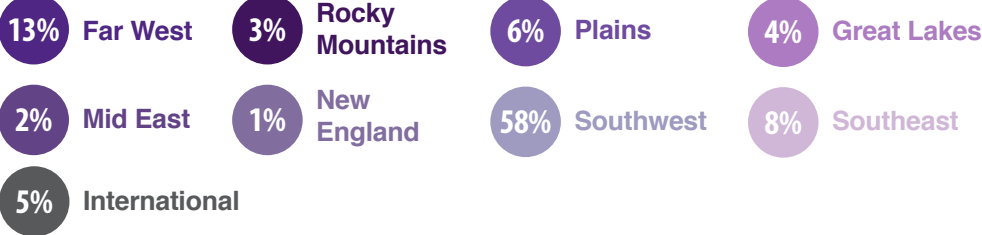
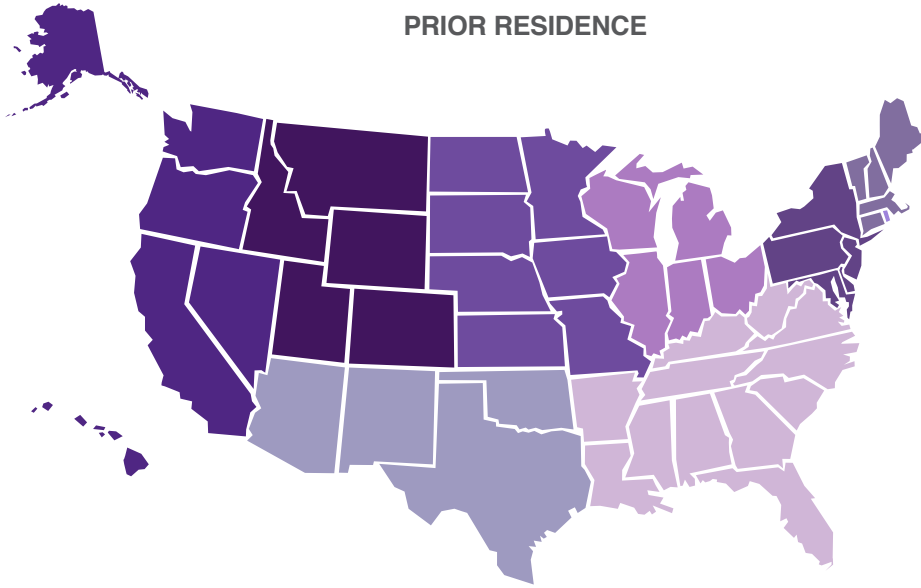
careers.tcu.edu

817-257-2222

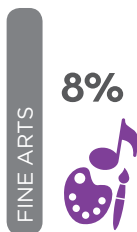
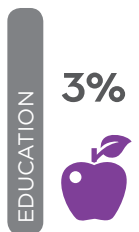
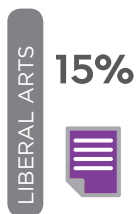


TOTAL UNDERGRADUATE ENROLLMENT

PRIOR RESIDENCE



TOTAL UNDERGRADUATE PERCENTAGE BY COLLEGE/SCHOOL



WHAT'S A HORNERD FROG?



HORNERD FROG (noun)

1. A lizard.
2. The State Reptile of Texas.
3. At TCU, our Horned Frogs are ethical leaders and responsible citizens in the global community.

TCU values academic achievement, personal freedom and integrity, the dignity and respect of the individual, and a heritage of inclusiveness, tolerance and service.



UNDERGRADUATE EMPLOYMENT

AVERAGE ANNUAL INCOME BY INDUSTRY

Accounting	\$57,400
Advertising/Marketing	\$36,400
Aerospace	\$59,400
Architecture/Interior Design	\$35,500
Arts & Entertainment/Recreation	\$26,200
Construction	\$39,400
Consulting	\$66,600
Consumer Products/Retail/Beauty&Cosmetics	\$59,800
Education	\$39,600
Energy	\$58,400
Fashion	\$45,700
Financial Services	\$56,400
Food & Beverage	\$52,000
Government Services	\$35,800
Healthcare	\$49,200
Hospitality	\$32,800
Human Resources/Recruitment	\$42,300
Insurance	\$56,700
Logistics/Distribution	\$52,400
Manufacturing	\$47,000
Media & Broadcasting	\$30,000
Non-Profit	\$37,000
Real Estate	\$43,677
Sports	\$45,000
Technology	\$55,900

HIGHLIGHTED EMPLOYERS

49 Financial	Disney Cruise Line	Neiman Marcus
Accenture	DSG Consulting	Nike
ADP	E & J Gallo Winery	Noble Energy
Ajilon	Enterprise Holdings	Northwestern Mutual
Alcon	Epsilon	Oracle
Aldi	Ernst & Young	Parkland Hospital
Amazon	Ethicon (A Johnson & Johnson Company)	Paycom
Amegy Bank	Eugene Ballet	Peace Corp
American Airlines	Facebook	Pier 1 Imports
AT&T	Fidelity Investments	PMG Advertising
AXA Advisors	Firestone & Robertson Distilling Co.	Procter & Gamble
Bain & Company	Fort Worth ISD	Purple Land Management
Ballet San Antonio	Fossil Group	pwc
Bank of America Merrill Lynch	Fox Sports	Republic Health Resources
Baylor Scott & White	Frost Bank	Sabre
BCBG MAX AZRIA	Geico	Schneider Electric
BNSF Railway	General Electric	Sewell Automotive
BOK Financial	Gensler	Simpli.fi
Boston Red Sox	Goldman Sachs	Southwest Airlines
British Petroleum	Harris Methodist Hospital	Starbucks
Burns & McDonnell Engineering	Hewlett Packard Enterprise	St. Davids Medical Center
Call Box	HFF	Target
Capgemini	Hilton	Teach For America
Capital One	Houlihan Lokey	Team One
Catholic Charities	IBM	Tenet Healthcare
CBS	Insight Global	TCU
Cerner	iProspect	Texas Health Resources
Chicago Shakespeare Theatre	Jacobs Engineering Group	Texas Instruments
Chick-fil-A	John Peter Smith Hospital	TEXTRON (Bell, Aviation)
Children's Health	JPMorgan Chase & Company	The Hershey Company
CIA	JTaylor	The Marketing Arm
Cigna	Kate Spade & Co	The Richards Group
City of Fort Worth	Kimbell Art Museum	The Walt Disney Company
Citi	KPMG	TracyLocke
Colorado Children's Hospital	Lockheed Martin	Transwestern
Cook Children's Medical Center	Lockton Companies	Trunk Club
Core-Mark	Louis Vuitton	Turner Broadcasting
Corgan	Mary Kay	United States Air Force
Credit Suisse	Medical City Health	United States Army
Cushman & Wakefield	Memorial Hermann Hospital	U.S. House of Representatives
Dallas Cowboys	Methodist Dallas Medical	UT Southwestern Medical Center
Dallas ISD	Miller Coors	Vanderbilt University Medical Center
Dallas Stars	NBCUniversal	VMG Health
DaVita Healthcare Partners		
Dell		
Deloitte		

*Information based on employment data provided by 2017 TCU graduates.

TCU CENTER FOR CAREER & PROFESSIONAL DEVELOPMENT

HOW ARE STUDENTS BEING ASSISTED?

TCU has Career Consultants assigned to each academic college on campus. Consultants are trained to address the specific needs of students based on their major and career goals.

Students are offered direct meetings with recruiters and hiring managers through Networking Nights, Career Expos, Company Site Visits, Information Sessions and On Campus Interviews.

Services provided free of charge to all students and alumni include:

- Personal Brand Advice
- Major and Career Choice Plan
- Career and Personality Assessments
- Resume/Cover Letter Reviews
- Practice Interviews

- E-Portfolio Review
- Job and Internship Search Advice
- Graduate School Application and Resume Review
- Salary Negotiations and Job Offer Evaluations
- Over 200 Events and Presentations Each Year

CAREER DEVELOPMENT PLAN



FIRST YEAR

1. Gain understanding of your interests, personality, and strengths through assessments.
2. Begin occupation exploration to determine what you can do with your major.
3. Create an e-portfolio to demonstrate your learning and personal brand.



SOPHOMORE YEAR

1. Clarify your academic major and determine other experiences you need to be successful in career planning.
2. Test interests and develop leadership skills through part-time employment, campus activities, internships and sorority/fraternity life.
3. Create a LinkedIn profile highlighting your experiences.



JUNIOR YEAR

1. Determine your personal brand on social media, update your LinkedIn profile.
2. Continue to gain hands-on experiences and internships.
3. Explore graduate schools and international/study abroad opportunities.



SENIOR YEAR

1. Assess your talents and create a plan to market your experience to potential employers.
2. Network and use social media to promote your talents.
3. Finalize future plans and prioritize targeted industries, geographic locations and/or graduate schools.

Regularly meet with your Career Consultant to create a college to career plan.



STUDENT
AFFAIRS

Center for Career &
Professional Development

careers.tcu.edu

817-257-2222